“Children are not only our future but at the same time one of the most powerful resources to enrich the balanced world based on the Culture of Peace and Tolerance.”

Generation 2030 or Generation of exponential times
We and our children are living in exponential times
Exponential population growth

Sergey Kapitsa’s “Dynamic System Model”
In 15-30 years, prosperity and development of mankind will be defined by those who are 3-10 years old today. Therefore, assessment of risks and opportunities for children should be done today and set as a top priority for governments and societies at large.

That's why
BUT
the modern world is highly controversial. On the one hand, we enjoy the fruits of booming of exponential development. On the other hand we still find ourselves imprisoned in ancient religious or ethnic prejudices, cultural intolerance and economic and social disparities.
In order to overcome this unfavorable state of affairs the generation of today’s children could come to the core and become the key factor, whose powerful potential, quite unwisely, has been dramatically underestimated so far.

Our children are both the main goal and the chief engine of all the efforts international community makes in sustainable development of our planet.
The Government of Canada estimated that $1 invested into children’s creative development, education or healthcare infrastructure in their early years saves between $3 and $9 in future spending on:

health and criminal justice systems, as well as on preventing intercultural, ethnic conflicts, wars and creating the Culture of Peace and Tolerance.
Our project “Generation 2030” initiative aims to address this issue and proposes a pilot educational program that will bring long-term solutions to prevent and reduce a number of conflicts and create a more peaceful and harmonious environment we live in.
Mission of the project “Generation 2030”

Considering:

- that Today’s child is the main “customer” of the future
- that Today’s child is the main creator of the future
- that Today’s child is the main actor of the future

Formation of a new global society — a colorful mosaic of peoples, nations, cultures, religions and beliefs — where unique identity and historical-cultural heritage of every nation and community is equally valued and the harmonious unity of this global society is free from inter-ethnic prejudices, xenophobia and religious hatred.
Challenges we are facing:

✦ Radicalization of societies in issues of inter-ethnical, intercultural and inter religious coexistence (background, reasons);
✦ Destructive influence of mass culture that supports images of dissociation, hatred and intransigence;
✦ Discrepancy between educational systems of many countries and present-day requirements, ideas of Tolerance and Culture of Peace;
✦ Underestimation of the role of family and parenting;
✦ Lack of supporting learning environments aimed at natural development of children’s creative potential;
✦ Poverty, economic inequality.
Currently many international and national organizations address the issues of children and their rights:

While organizations focus on tackling mostly immediate and short-term issues around child rights and development, there is lack of comprehensive approach to educate, train and ensure children to save the modern world that experiences religious and cross-cultural conflicts, wars and violence.
Concept

- An independent international non-governmental organization
- Platform for representatives of government bodies, business organizations, think-tanks and specialized international organizations
- Interdisciplinary approach
Goals and objectives

- Recommendations on tangible changes in public policies, laws and regulations, standards of doing business and public values – in the interests of children.
- Serve as platform for inter-disciplinary research and studies on key factors defining the future
- A dialogue among various stakeholders.
- Pilot projects globally and sharing of best practices.
- Public information and education.
Educational Curricula: Suggested Themes

- Demographics and Migration
- Family and Parenthood
- Education and Upbringing
- Social lift and advancement
- Health and Environment
- Culture and Creativity
- Business for Children

- City Planning and Ecosystem
- Education About Religions and Beliefs
- Media Literacy For Children
Existing partners and support

**National partners:**
International Foundation of Humanitarian Aid and Cooperation

**International partners:**

![Fundación Cultura de Paz](image1)
![UNICEF](image2)
![UNESCO](image3)

**Governments:**
Administration of Tulskaya oblast (region, Russian Federation)
We hope that our Project will find its own place in the agenda of 4th international forum of Alliance of Civilizations.
“If there is one thing in this world that brings us all together – it is our love for our children and desire to make the world better for them. This initiative brings back a founding principle of United Nations: creation of a better world for succeeding generations.”

*Frederico Major, ex Director General, UNESCO*
“New thinking and innovative approaches are urgently needed to face the growing challenges in vital areas such as education, health, poverty, youth, media and culture. Both the Alliance of Civilizations and the United Nations Millennium Development Goals provide mechanisms to tackle challenges in these areas.”

From Welcome message of Sheikha Moza Bint Nasser, Emir of the State of Qatar. Ambassador of Alliance of Civilizations.
So our children are both the main goal and the chief engine of all the efforts international community makes in sustainable development of our planet and fare distribution of its resources. This is the basis for mutual understanding and peace between nations.

Authors team

Charity Fund for Youth Initiatives Support ‘My Generation’

International Foundation For Survival and Development of Humanity